

**OTCQB: REPCF** 

TSXV: RP FRA:P6P2 **COMPANY UPDATE** OCTOBER 2018

#### Safe Harbour Statements

As used in this investor presentation (the "Presentation"), the terms "we", "us", "ours", "RepliCel" and "Company" mean ReliCel Life Sciences Inc., a British Columbia, Canada corporation, and our wholly-owned subsidiary, Trichoscience Innovations Inc.,

as applicable.

Statements included in this Presentation that do not relate to present or historical conditions are "forward looking statements". Forward-looking statements are projections in respect of future events or our future financial performance. In some cases, you can identify forwardlooking statements by terminology such as "may", "should", "intend", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential", or "continue", or the negative of these terms or other comparable terminology. Forward-looking information presented in the Presentation include: (1) that the Company has near term revenue potential; (2) with respect to the RCI-02 dermal injector device, that: the Company will complete manufacturing and testing of prototypes in 2017 sufficient to support the filing of a CE mark application; the dermal injector will be launched in the European market and will generate revenue in 2018; an agreement will be reached with respect to the licensing of the dermal injector device once the prototypes are built and tested; (3) with respect to the RCS-01 (skin rejuvenation), that: clinical trial data is expected in Q1 2017; and the data generated from clinical trials may lead to a potential licensing deal; (4) with respect to the RCT-01 (tendon repair), that: clinical trial data is expected in Q1 2017; and the data generated from clinical trials may lead to a potential licensing deal; (5) with respect to RCH-01 (pattern baldness), that: clinical data from a study being conducted in Japan is expected in 2018/2019; the product has the potential to be launched in the Japanse market as soon as 2018 and the data generated from clinical trials may lead to a potential licensing deal.

Various assumptions or factors are typically applied in drawing conclusions or making the forecasts or projections set out in forward-looking information. Those assumptions and factors are based on information currently available to our Company, including information obtained from third-party industry analysts and other third party sources. In some instances, material assumptions and factors are presented or discussed elsewhere in this Presentation in connection with the statements or disclosure containing the forward-looking information. You are cautioned that the following list of material factors and assumptions is not exhaustive. The factors and assumptions include, but are not limited to:

(1) no unforeseen changes in the legislative and operating framework for the business of our Company; (2) a stable competitive environment; and (3) no significant event occurring outside the ordinary course of business such as a natural disaster or other calamity.

These statements are only predictions and involve known and unknown risks which may cause actual results and the Company's plans and objectives to differ materially from those expressed in the forward-looking statements, including: the risk that the Company will not obtain CE mark clearance or other necessary regulatory approvals; the risk that there will be delays enrolling clinical trial participants; the risk that the Company will receive negative results from the Company's clinical trials; the effects of government regulation on the Company's business; risks associated with Shiseido obtaining approval for its clinical trial; risks associated with the Company obtaining approval for its clinical trial in Germany; risks associated with the Company obtaining all necessary regulatory approvals for its various programs in Canada, the USA and Germany; risks associated with the Company's ability to obtain and protect rights to its intellectual property; risks and uncertainties in connection

with the outstanding issues alleged by Shiseido in connection with the License and Codevelopment Agreement; risks and uncertainties associated with the Company's ability to raise additional capital; the viability and marketability of our cell replication technologies; our failure to successfully implement our marketing plan; the development of superior technology by our competitors; the failure of consumers and the medical community to accept our technology as safe and effective; and other factors beyond the Company's control.

Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity or performance. Further, any forward-looking statement speaks only as of the date on which such statement is made, and, except as required by applicable law, we undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events. New factors emerge from time to time, and it is not possible for management to predict all of such factors and to assess in advance the impact of such factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statement.

Readers should consult all of the information set forth herein and should also refer to the risk factor disclosure outlined in the Company's annual report on Form 20-F for the fiscal year ended December 31, 2017 and other periodic reports filed from time-to-time with the Securities and Exchange Commission on Edgar at <a href="https://www.sec.gov">www.sec.gov</a> and with the Canadian Securities Commissions on Sedar at <a href="https://www.sedar.com">www.sedar.com</a>.

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A REVOLUTION IN SPORTS MEDICINE and AESTHETICS.

Innovative cell therapies and unparalleled dermal injection technology.

Hair regrowth.

**Skin** rejuvenation.

**Tendon** regeneration.



# RepliCel History



# Three applications, two biologics, one game-changing delivery platform

#### **RCT-01:**

NBDS Fibroblast
Therapy for
Chronic Tendinosis

(Achilles Tendon, Golfer's Elbow, Tennis Elbow, Rotator Cuff)

√ phase 1 data

#### **RCS-01:**

NBDS Fibroblast Therapy for Aging and Sun-Damaged Skin

√ phase 1 data

## **RCH-01:**

DSC Cell Therapy for Androgenetic Alopecia

(male and female pattern hair loss)

√ phase 1 data

#### **RCI-02:**

Dermal Injector Device

(cells, toxins, fillers, fat transfers, steroids, drugs, genes, biologics, enzymes, compounds)

√ functional prototypes

**SPORTS MEDICINE** 

**AESTHETICS and AESTHETIC MEDICINE** 



# Capital Structure

OTCQB: REPCF TSXV: RP FRA:P6P2	
Current market cap. (approx.)	~\$11M
Total money raised through equity to-date	~\$30M
Total revenue to-date	\$3.8M (initial Shiseido licensing payment)
Shares Outstanding	26.8M common shares issued
	2.08M options outstanding
	3.4M warrants outstanding (\$1.10 & \$2 strike price)
	32.3M fully diluted

As at Nov 1, 2018



## RECENT STRATEGIC TRANSACTION



#### **Introduction to YOFOTO**

YOFOTO (China) Health Industry Co., Ltd was established in 2004 engaged in the consumer health industry innovation and marketing. YOFOTO has registered several hundred trademarks and dozens of patents. YOFOTO has 32 provincial branches in China and has launched markets in Russia, Vietnam, Thailand and Cameroon. YOFOTO has been involved in many international APEC activities and events. The chairman of YOFOTO, Mr. Huang Jin bao was elected to serve as a member of the fist APEC Chinese Industry and Commerce Council.

2017 Revenue: ~ \$400M USD

#### LICENSE, INVESTMENT AND CO-DEVELOPMENT AGREEMENT:

- \$5,090,000 invested to purchase 5,357,000 common shares (\$0.95/share) plus 1,071,580 share
- Exclusive 15-year license granted to YOFOTO for three products for Greater China (China, Hong Kong, Taiwan and Macau)
  - RCS-01, RCT-01, and RCI-02 (excluding hair applications) \$7M minimum commitment to spend on the programs over the next 5 years
- \$4.75M in pre- and post-commercial milestone payments
- Sales royalties



# 2017 Milestones

	Month	News	
	February	European Patents for its Innovative Dermal Injector Technologies	NO.
	February	Closing of Brokered and Non-brokered Private Placement	
	March	Phase 1 Clinical Trial For Hair Loss Succeeds In Meeting Primary Endpoints	
	March	Successful RCT-01 Tendon Repair Clinical Trial Shows Signs of Healing Chronic Tendo Problems	n n
iste	April	Positive Results from RepliCel's RCS-01 Phase I Skin Trial are the Company's Most Compelling to-Date	
Dy Geity	April	United States Patent Issued to RepliCel for its Novel Dermal Injection Technologies	
	September	RepliCel Showcases First Fully-Functional Prototypes of its Next-Generation Dermal Injector	
	October	RepliCel Closes Financing	)9
	October	Non-binding term sheet signed with YOFOTO	Repli(

# 2018 Milestones to-date

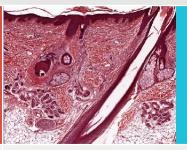
	Month	News
	January	Binding Term Sheet for strategic investment and partnership from YOFOTO in Greater China
	May	Revised binding term Sheet with YOFOTO
	July	RepliCel and YOFOTO sign Investment and Licensing Agreements
1500	September	RepliCel and YOFOTO obtain all approvals needed to close financing transaction
Dy Celly	October	RepliCel and YOFOTO complete strategic financing at over-market price
	October	RepliCel announces Federal grant funding for collaboration with University of Victoria



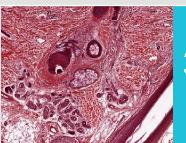
# How RepliCel's Innovative Cell Manufacturing Process Works



Condition Diagnosed



Biopsy
2 taken from scalp



Cells
isolated
from hair
follicle



Cells
grow
(5-8 weeks)



Cells mixed with carrier and frozen



6 Cells injected



# RepliCel is the only Company using cells derived from hair follicles.

## The Hair Cycle: From growth phase to resting phase

Cellular structure of a hair follicle bulb disaggregates during the regression to resting phase.



**GROWTH PHASE**Anagen = up to 3 years



**DISASSEMBLY PHASE**Catagen= 3 weeks



FOLLICLE
QUIESCENCE
Telogen = 2-3 months



CELL REASSEMBLY Telogen = 2-3 wks



**GROWTH PHASE**Anagen = up to 3 yrs





The mom who loves to run but has had to stop due to achilles tendinosis

The **impact** of losing tendon function

The worker no longer able to perform his job because of chronic tendon pain

The passionate golfer living with golfer's elbow who would do almost anything to enjoy a pain-free round



# Achilles Tendon Injuries – Market Size

656,211

Annual incidence rate of mid-portion Achilles tendinopathy in North America alone<sup>1</sup>

232,000

Estimated annual number of Achilles tendon sports injuries in the US (2002)<sup>2</sup>

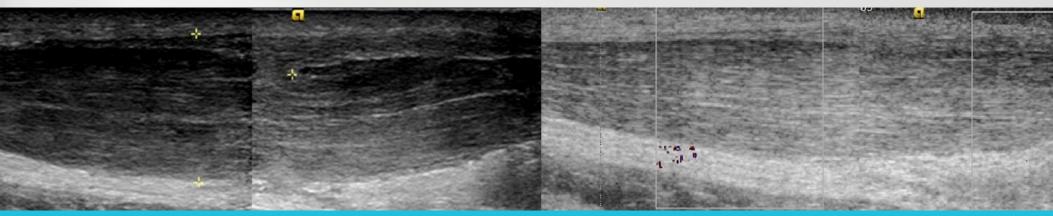
4%

of all patients seen in sports clinics have Achilles tendinosis



## Phase 1 Chronic Achilles Tendinosis - Predicate Science

# **63 YEAR OLD MALE**



**Ultrasound Image Before Treatment - Day 1** 

**Ultrasound Image After Treatment – 6 Months** 

- 3-years of chronic pain
- Failed eccentric loading, casting & platelet rich plasma
- Chronic tendinosis: unorganized tissue formation



- Pain reduction
- Tendon thickness reduction
- Organized tissue formation
- Healing complete: return to normal tendon structure



# Phase 1 Chronic Achilles Tendinosis - Predicate Science

# PAST CLINICAL: Phase 1 Achilles Tendinosis<sup>1</sup>

Treatment with adipose-derived dermal fibroblasts

24 patients

12 treated, 12 controlled

(unilateral disease)

Mean age 45.2 years (20 male, 12 female)

VISA questionnaire & VAS scores

@ 6 months

VISA median values

Cell group improved 127%

(p<0.001)

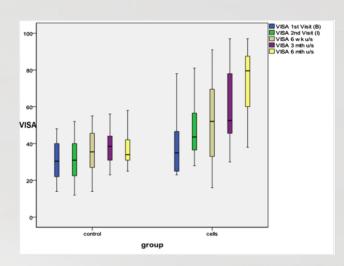
Control improved 11%

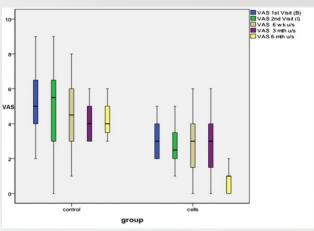
VAS median values

Cell group decreased 66%

(p<0.001)

Control decreased 20%







# RCT-01 Tendon Repair

#### PHASE 1/2a CLINICAL TRIAL

Randomized (3:1) double-blind, placebo-controlled trial at UBC Sports Medicine Clinic (8 participants)

**Primary Endpoint: Safety** 

Secondary Endpoint: Efficacy at 6 months

# **LICENSING STATUS**

Active Licensing Discussions are Currently Underway

Final Results: Trial met its goal of establishing a complete safety profile at 6 months and showed no serious adverse events related to the study treatment or injection procedure. Most clinically material improvements seen 6 months after receipt of injections include:

VISA-A Scale of Achilles Tendon Injury Severity
RCT-01 participants had an overall 15.3% improvement
in total score compared to baseline. Two patients
showed select measures of near-complete recovery in
function (by VISA-A scoring).

#### **VAS Scale of Pain Severity**

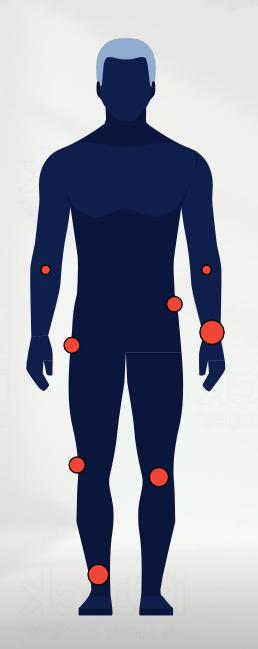
Four out of five RCT-01 participants had an average VAS improvement score of 62.9% over baseline, demonstrating clinically relevant signals of improvement in pain on loading (running/jumping).

Three out of five RCT-01 participants had an average VAS improvement score of 55.2% over baseline, demonstrating improvement in pain on palpation.

Two patients showed select measures of near-complete elimination of pain (by VAS scoring).



# One Therapy, Numerous Applications



Gluteus Medius

Rotator Cuff

Adductor

Patellar

**Tennis Elbow** 

Golfer's Elbow

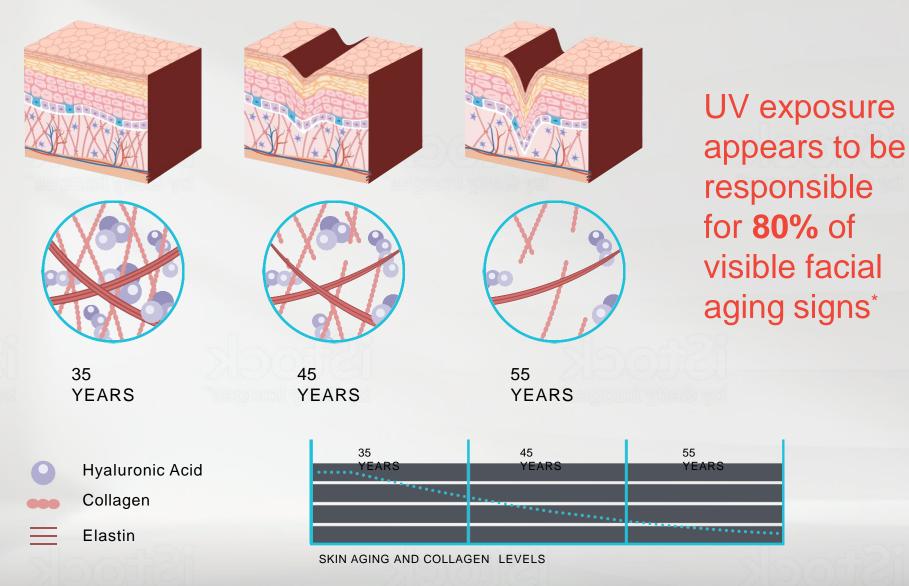
Hamstring Insertion

Hip Flexor



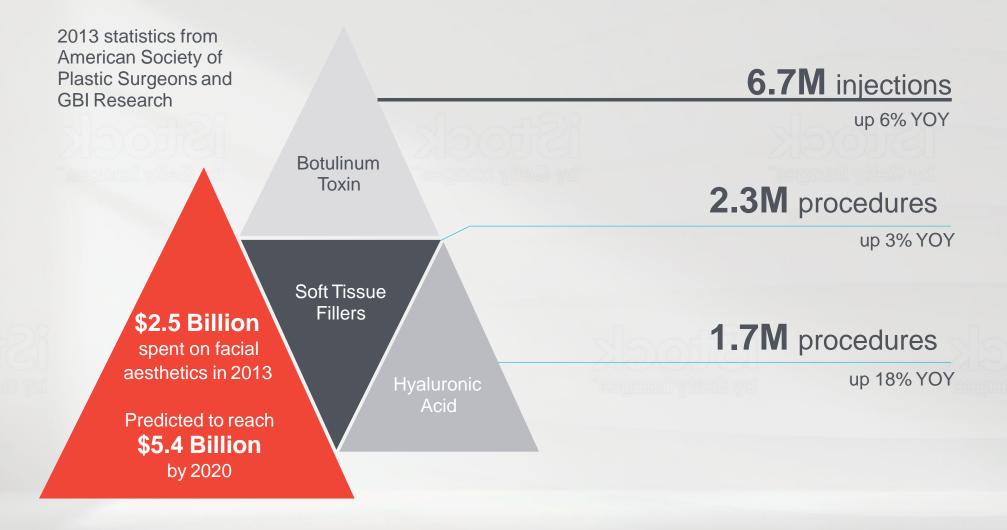


# Impact of Aging and UV-Damaged Skin





## Market Size - Global Aesthetics Market





# RCS - 01 Dermal Rejuvenation

#### PHASE 1 CLINICAL TRIAL

Phase 1 randomized, double-blinded, placebo-controlled trial at IUF Leibniz-Institut für umweltmedizinische Forschung (Germany) (17 Participants)

**Primary Endpoint:** Safety & Tolerance

**Secondary Endpoint:** Efficacy at 6/12 months

**Interim Results:** No serious adverse events at the interim point of the trial were reported.

With respect to efficacy, the nearly two-fold increase in gene expression of collagen-related biomarkers in the skin, after a single injection of RCS-01 was so profound that the results are considered statistically significant, and expected to correlate with increased collagen fibers. Increased collagen production and reduced collagen degradation, is associated with fewer wrinkles and the repair of sun-damaged skin.

**CLINICAL DATA BY YEAR END** 

# **LICENSING STATUS**

Active licensing discussions are underway





# Impact of Hair Loss



"I'm a 42 year-old woman suffering from alopecia. I cry myself to sleep at least once a week."

"I'm a 24-year old who feels the impact of my baldness on my career and social life on a daily basis."

Androgenetic Alopecia affects an estimated

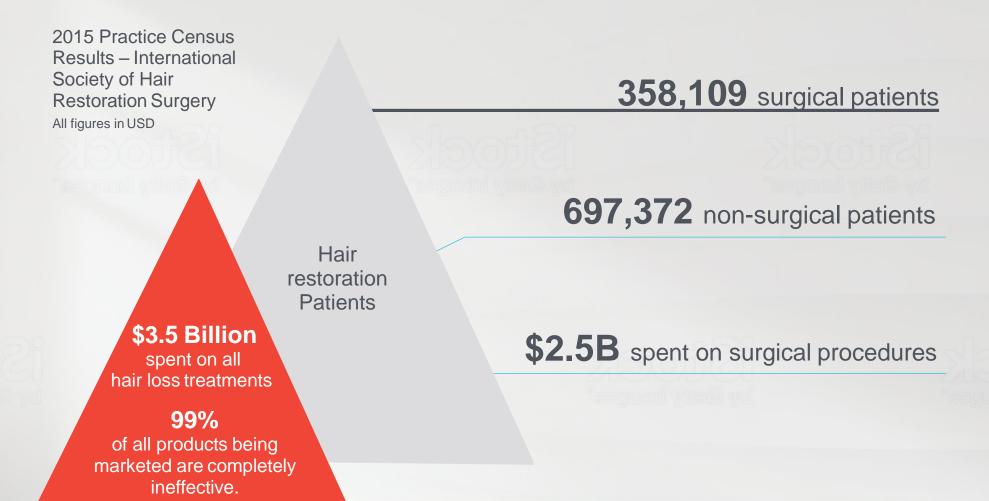
# 50M men 30M women

in the United States alone.

There is currently only one FDA-approved treatment for female androgenetic alopecia. This has an average success rate of 1 in 5 with a reversal in efficacy upon cessation of use.



# Market Size - Hair Loss Treatments





#### RCH-01 Pattern Baldness

#### **PHASE 2 CLINICAL STUDY**

#### Japan

(ongoing)

Costs being paid by Shiseido. Data expected 2H 2018. Potential near-term market launch in Japan.

#### **Germany**

(pending)

Dosing & treatment frequency trial.
Ongoing molecular marker study in preparation for next-phase clinical trial application

**Primary Endpoint:** Hair Density

#### **PHASE 1 STUDY RESULTS:**

Study results from first-in-human, five-year clinical trial firmly establishes product safety. Efficacy data collected from all 19 patients, while not statistically significant, provides useful and potentially exciting insights into the product's potential and confirms ongoing clinical and product development strategy:

- At 24 months, the average hair density increase for seven top-tier responders from the 2012 trial was 8.3% over baseline
- Three of these seven trial participants maintained a >10% increase in density over baseline
- The largest increase in hair density over baseline observed in this group was 21% at 24 months
- This group demonstrated a sustained response at 24 months, which averaged a 4.2% increase over baseline hair density
- While there was a high degree of variability in hair density between individual participants at 24 months post-injection compared to baseline, an overall stabilization of hair loss was observed among all the patients treated per protocol



# RCH-01 Pattern Baldness (Continued)

# **ROW LICENSING**

Ongoing interest by several parties including multinational companies in the aesthetic industry for licensing and co-development of this product outside of Asia.

# **JHIJEIDO**

- Geographic license for pattern baldness only for Japan, China, Korea and ASEAN nations
- \$35 Million (\$4M upfront, \$31M in post-commercial milestones, plus sales royalties)
- · Joint product and clinical development, shared data
- Market launch triggers milestone payment & sales royalty payments



# Patented Dermal Injection Device – A Catalyst for Innovation





# Patented Dermal Injection Device – A Catalyst for Innovation



Electronic injection activator (improves over manual plunger)

# The RCI-02 dermal injector is designed to deliver cells, dermal fillers, drug and biologics

- Digital controls program for depth, volume, rate of dispersion
- Provides exact repeatable dispersion across
   3 dimensions
- Removes human variability
- Built-in Peltier element reduces need for anesthetics
- Near-term commercial launch

Pre-filled
Disposable Cartridges



# RepliCel in transition: from entry-level, pre-revenue, micro-cap biotech to company to revenue generating small-cap

#### 2016

- Restructure
- Refinance
- Refocus

#### 2017

- Positive data from successful Phase 1 trial in tendon repair (Chronic Achilles Tendinosis)
- Positive data from successful Phase 1 trial in skin rejuvenation
- Positive data from successful Phase 1
   trial in hair regrowth (Androgenic Alopecia)
- Delivery of first fully-functional prototypes of dermal injector

# 2018

- Strategic investment and partnership for Greater China
- Grant funding to launch research collaboration
- Anticipate clinical data from hair study in Japan (sponsored by Shiseido)

#### Next 18 months

#### **Transition to Commercial**

- Commercial units of dermal injector delivered (CE mark and market launch 1H 2020)
- Potential market launch of hair growth cell therapy (RCH-01) in Japan
- Data from research and development projects (UBC and UVic)
- Launch of next-phase clinical trials: tendinosis and skin-aging



#### **Board of Directors**

#### **David Hall**

Chairman

Mr. Hall served as CEO and President of RepliCel Life Sciences from 2012 through 2015. Previously, Mr. Hall consulted to government, pharma industry, biotech, eHealth and NGO's for two years. For the prior 15 years, Mr. Hall was a business founder, CFO, CCO, Treasurer and Secretary of Angiotech Pharmaceuticals Inc. Mr. Hall is a Past Chair and board member of Life Sciences BC and current director of Providence Health Care Research Institute and VANC Pharmaceuticals.

#### Geoff MacKay, BSc

Director

Mr. MacKay is currently CEO of AVROBIO Inc. Previously, he spent 11 years as CEO of Organogenesis Inc. a leading cell therapy business. He also has a strong pharma heritage, having spent 11 years at Novartis. Mr. MacKay is Chairman of the Board of MassBio, Chairman of the Board of the Alliance of Regenerative Medicine, Advisory Council to the Health Policy Commission for Massachusetts, Deans Advisory Council Western University School of Podiatric Surgery, and Chairman of Audit Committee of the Center for Commercialization of Regenerative Medicine (C.C.R.M.).

#### **Peter Lewis, CA**

Director

Mr. Lewis is a chartered accountant and partner with Lewis and Company, a firm specializing in taxation law since 1993. His areas of expertise include tax planning, acquisitions and divestitures, reorganizations and estate planning. Mr. Lewis is a sought after educator, having taught and presented taxation courses at the Institute of Chartered Accountants of British Columbia and the Canadian Tax Foundation.

#### Hugh Rogers, BSc, LLB Director

Mr. Rogers is an entrepreneur and lawyer with broad private and public company experience in business management, regulatory compliance, finance and investor relations. Recent work includes corporate finance advisory positions in a range of industries from health sciences and agribusiness to mining and oil and gas.

He is currently VP of Finance with 3D Signatures Inc. Mr. Rogers holds a B.Sc. and LLB. He is a member in good standing of the Law Society of British Columbia.



# Management

#### R. Lee Buckler, B.Ed, LLB

President, CEO & Director

Former Founder and Managing Director (6 years) of the consulting firm, the Cell Therapy Group. Mr. Buckler served six years with Malachite Management (part of the Stem Cell Technologies group of companies) which included being Executive Director of the International Society for Cellular Therapy. For just over two years Lee worked as Director of Business Development for Progenitor Cell Therapy prior to its acquisition by NeoStem and then Hitachi.

Mr. Buckler co-founded Cell Therapy News, Cell Therapy Blog, the LinkedIn Cell Therapy Industry Group and serves on various aadvisory boards. He is a frequent commentator, analyst, author and speaker in cell therapy.

#### Dr. Rolf Hoffman, MD Chief Medical Officer

Dr. Hoffmann is a European-based clinical researcher who has spent decades researching the fields of pattern hair loss, alopecia areata, endocrinology of the hair follicle and hair follicle morphogenesis.

He is working clinically in his private practice, as a teaching professor in the Department of Dermatology for Marburg University, as well as a researcher on histopathology on hair diseases, where he has published chapters in text books. Dr. Hoffmann has participated in dozens of clinical hair studies and consulted for a variety of large companies on hair matters.

#### Dr. Kevin McElwee, PhD

Chief Scientific Officer

Dr. McElwee, co-discoverer of the Company's technology, is an Associate Professor in the Department of Dermatology and Skin Health at the University of British Columbia, and Director of the Hair Research Laboratory in the Vancouver Coastal Health Research Institute at Vancouver General Hospital (VGH).

He has worked as a hair research scientist for 12 years and has published over 70 medical journal articles, research abstracts and academic book chapters on hair loss research.

#### Simon Ma, CA

Chief Financial Officer

Mr. Ma is a Chartered Professional Accountant with extensive experience with private and public companies. He graduated from the University of British Columbia in 1987 and obtained a degree of Bachelor of Arts in Economics after which he worked in the industry as a Controller until1990 when he started articling. He qualified as a Chartered Accountant in 1994. Simon Ma has been a sole public practitioner since 1997 and is concurrently serving as chief financial officer of several public companies listed on the TSX Venture Exchange or the Canadian Securities Exchange.

#### Petra Goessens-Rueck, DVM

Head of Clinical & Regulatory

Dr. Rueck is one of Europe's leading consultants for clinical and regulatory affairs for advanced therapies and biologics. She obtained her DVM from the Justus-Liebig University of Giessen in 1996 followed by a post-doctoral research fellowship with ISERM's Department of Experimental Medicine in Paris. Work experience includes positions with Intervet Innovation, Pfizer, Biogenerix, and t2cure. Since 2012 she has worked for ReplCel and various other companies through her company, Consulting Service for Advanced Therapies & Biologics.



# Orthopedics Clinical Advisory Board

#### Dr. Ross G. Davidson, MBChB. FRCS (C). DABOS, Chairman

Dr. Davidson is the past president of the National Hockey League Physicians Society, past head physician and orthopaedic consultant for the Vancouver Canucks Hockey Club (NHL), past orthopaedic consultant to the Vancouver Grizzlies Basketball Team (NBA), past orthopaedic consultant to Allan McGavin Sports Medicine Centre, and past orthopaedic consultant to the Canadian Football League Players Association.

Dr. Davidson held the position of clinical professor, department of orthopaedics at the University of British Columbia until 2000.

Dr. Davidson is a highly regarded and sought-after lecturer having presented more than 60 lectures and presentations and is published in 17 scientific publications on sports-related injuries and treatments.

#### Dr. Jack E. Taunton, MSc MD Dipl Sports Medicine (CASEM) FACSM

Dr. Jack Taunton is a visionary and leader in the field of sport medicine. He is a Professor Emeritus Faculty of Medicine, Division of Sports Medicine at the University of British Columbia and Director Sports Medicine at Fortius Sport & Health.

He has a clinical practice in sports medicine at the Allan McGavin Sports Medicine Centre where he was the director for over 25 years after co-founding the centre in 1979. Thirty years ago, he co-founded Sportmed BC while president of the Sports Medicine Council of Canada.

He was the Chief Medical Officer (CMO) for the Vancouver 2010 Olympic and Paralympic Winter Games and CMO for Canada at the Sydney Olympics, two Pan American and two World Student Games. Dr. Taunton was the Team Physician for the Vancouver Grizzlies NBA team during its time in Vancouver.

# Dr. David A. Connell, MBBS

Dr. David Connell is a recognized international authority on muscle and tendon injuries. He has his own private practice dedicated to musculoskeletal radiology and is an associate professor in the Faculty of Medicine at Monash University in Australia.

He has a long history of treating world class athletes from the Royal Ballet, UK Athletics and national teams in football, rugby and cricket. He has authored 91 publications and has spoken at major meetings in 19 different countries.

Dr. Connell is the past-president of the Australasian Musculoskeletal Imaging Group, sits on the editorial board of five journals, and is an instructor on the Erasmus MRI European diploma.



# **Dermatology Clinical Advisor**

# Prof. Dr. med Jean Krutmann

Prof Dr. med Jean Krutmann is Professor of Dermatology and Environmental Medicine and Director of the IUF Leibniz Research Institute for Environmental Medicine at the Heinrich-Heine-University Düsseldorf.

He is a coordinator of the Leibniz Research Alliance "Healthy Aging" (a strategic alliance of 23 Leibniz institutes). His research is in the field of derma-toxicology and immune-dermatology with special emphasis on environmentally-induced skin diseases and skin aging.

Prof. Krutmann is author or co-author of more than 400 papers. He is the recipient of the International Arnold-Rikli-Award, the Albert Fleckenstein Award, the Paul Gerson Unna Award, the Oscar Gans Award, the C.E.R.I.E.S. Research Support Award, the Dermopharmacy Innovation Award and the Xu Guang Qi Lecturer Award. He is a visiting and adjunct professor at the Nagoya City University, Japan, Case Western Reserve University, Cleveland, Ohio, University of Alabama, Birmingham, AL, USA, and Fudan University, Shanghai, China. Dr. Krutmann is a member of the National Academy of Science of Germany.

He is a clinical consultant to RepliCel Life Sciences, Inc.



# RepliCel – Poised for growth and momentum

THE ONLY REGENERATIVE
MEDICINE COMPANY
USING HAIR FOLLICLE
CELL THERAPY

POTENTIAL TO REVOLUTIONIZE SPORTS MEDICINE AND AESTHETICS MULTIPLE ASSETS
ADDRESSING CONDITIONS
WITH SIGNIFICANT UNMET
NEED

NEAR-TERM
COMMERCIALIZATION
AND REVENUE

We are the only Company using cells derived from hair follicles to potentially heal damaged skin and tendon tissue—offering hope for people with conditions beyond repair.

This innovative cell therapy technology has the potential to revolutionize two large consumer-pay markets where few solutions exist.

Multi-product portfolio diversifies risk over several programs in two different markets.

Three biologic products in Phase I and II human clinical trials all demonstrated highlyfavourable results. Patented injection device could generate sales and revenues as early as 2019 in Europe and Hong Kong.

Potential for hair regrowth product to be launched in Japan by Shiseido in 2019.

# EXCEPTIONAL TIMING AHEAD OF IMPORTANT CATALYSTS

Shiseido data announcement expected imminently.

Less than a year away from commercial device units delivered.

MANAGEMENT IS
COMMERCIALLY-FOCUSED
AND STRATEGIC

Aggressively pursuing commercialization and additional strategic deals.

TIGHT CAPITAL STRUCTURE

Small float and low market capitalization.





# **CONTACT**

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